



## **1995 Pioneer Award**

In recognition for Jim's outstanding contributions to the development of the Warehouse Distributor in the Specialty Equipment Industry.

### **Jim Broadley**

In the early 50's the quest for speed was the same in the U.S. but there were no manufacturers in Australia. Late in the 50's, Jim started to import performance products from the U.S. market and that was where his involvement started in the high performance industry. In the 70s Jim was supplying performance equipment all over Australia. Jim was the first member from Australia in SEMA.