



# OFFICIAL PWA CONFERENCE APPLICATION

PWA CONFERENCE SEPTEMBER 14 – 16, 2009

PWA USE ONLY

**PARTICIPANT TYPE**

- MANUFACTURER
- WAREHOUSE DISTRIBUTOR
- SALES REPRESENTATIVE
- SERVICE PROVIDER (CONTACT PWA FOR ADDITIONAL INFORMATION)

**PWA USE ONLY**  
 Date Rec'd \_\_\_\_\_ Conf Pkg Mailed \_\_\_\_\_  
 Check # (s) \_\_\_\_\_  
 Invoice # (s) \_\_\_\_\_  
 F.T.P.R. (Date) \_\_\_\_\_ F.T.P.R. Inv # \_\_\_\_\_

COMPANY NAME \_\_\_\_\_ (Please type or print legibly)

MAILING ADDRESS \_\_\_\_\_  
 Street City State Zip

PERSON TO CONTACT \_\_\_\_\_ PHONE (\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

**IMPORTANT: PRINT NAMES OF YOUR COMPANY'S ATTENDING DELEGATES BELOW:  
 PLEASE SEE PAGE 2 FOR 2009 DELEGATE REGISTRATION FEES**

Name	Type	Fees	Name	Type	Fees
(1) _____	_____	\$ _____	(4) _____	_____	\$ _____
(2) _____	_____	\$ _____	(5) _____	_____	\$ _____
(3) _____	_____	\$ _____	(6) _____	_____	\$ _____
					Total \$ _____

**MANUFACTURERS ONLY:** Please include a **BRIEF** description of your product line. **Please limit to eighty (80) letters and spaces total.**

\_\_\_\_\_

\_\_\_\_\_

**WAREHOUSE DISTRIBUTORS ONLY:** Because of time limitations, there are only 43 time slots. Since there will be more than 43 companies participating, it may be impossible for one person with your company to meet with all desired firms.  
 If you wish to meet with more than 43 companies, please list the individuals who will make up **TEAM "A"** and **TEAM "B"**.  
 \*\*\* **SPECIAL OFFER: THE FIRST DELEGATE ONLY OF THE W/D'S "B" TEAM ONLY WILL BE AT NO CHARGE. (SEE NOTE BELOW)**

**TEAM "A"** (1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_  
**TEAM "B"** (1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_

**RETURN APPLICATION TO THE PWA OFFICE NO LATER THAN APRIL 1, 2009.**

Check enclosed    Please bill me    Master Card    VISA    AMEX   **Expiration Date:** \_\_\_\_\_

Card #:     -     -     -     Last 3 digits on back of card:

Signature: \_\_\_\_\_

I hereby agree to comply with the Rules and Regulations as stated on page 2 of this application and understand that failure to comply will result in possible penalties and fines. This must be signed before we can accept your registration.

\_\_\_\_\_

Print Name Authorized Signature

**Absolutely no applications will be accepted after April 1, 2009. There will be no exceptions!  
 DEADLINE FOR REFUNDS JULY 1, 2009. ABSOLUTELY NO REFUNDS AFTER JULY 1, 2009.**

## 2009 DELEGATE REGISTRATION FEES:

		<u>TYPE</u>	<u>FEES</u>			
<u>MANUFACTURER</u>	with meals	A1	* \$395			
ADDITIONAL DELEGATES	with meals	A2	\$395			
ADDITIONAL DELEGATES	<u>without</u> meals	A3	\$200			
<b>* INCLUDES YOUR FIRST FOUR (4) MEETINGS, ADDITIONAL MEETINGS WILL BE BILLED AT \$25.00 EACH.</b>						
<u>WAREHOUSE DISTRIBUTORS</u>	with meals	B1	** \$550		<u>TYPE</u>	<u>FEES</u>
ADDITIONAL DELEGATES	with meals	B2	\$395	*** "B" TEAM with meals	B5	NO CHARGE
ADDITIONAL DELEGATES	<u>without</u> meals	B3	\$200			
** NO CHARGE FOR THE <u>FIRST DELEGATE ONLY</u> IF THIS IS THE FIRST TIME YOU HAVE PARTICIPATED IN THE PWA CONFERENCE.						
*** NOTE: THE <u>FIRST DELEGATE ONLY</u> FOR THE W/D'S "B" TEAM ONLY WILL BE AT NO CHARGE. (SEE NEXT LINE)						
<u>IF LESS THAN A TOTAL OF 65 MEETINGS ARE REQUESTED YOU WILL BE INVOICED FOR \$395.00 FOR YOUR "B" TEAM!</u>						
<u>SALES REPRESENTATIVE</u>	with meals	C1	* \$550	OR	without meals	C4 *\$355.00
ADDITIONAL DELEGATES	with meals	C2	\$395			
ADDITIONAL DELEGATES	<u>without</u> meals	C3	\$200			
*NOTE: FIRST DELEGATE ONLY HAS THE OPTION TO BE WITH MEALS AT \$550 OR WITHOUT MEALS AT \$355.00						
<b><u>SERVICE PROVIDERS, CONTACT PWA FOR DETAILS</u></b>						

In an effort to ensure the quality of the PWA Conference Program, the Conference Committee requires all Conference participants to sign the front page of the Conference Application.

I hereby agree to comply with the following Rules and Regulations and understand that failure to comply will result in possible penalties and fines.

### **Conference Rules & Regulations:**

- Must wear Credentials from 8:00am to 5:45pm Monday through Wednesday.
- May **Not** meet with anyone who does not have credentials.
- Must notify PWA immediately if someone is in the Conference area without credentials.
- Must notify meeting partner and PWA in writing in advanced of scheduled meeting cancellations.
- Must attend scheduled meetings.
- Must have meal tickets to attend Breakfast and Lunch.
- Must adhere to deadline dates for Company, Delegate and Room Cancellations.
- Must adhere to Banner placement and size limitations.
- Must register additional company delegates not credentialed in PWA Registration.
- Must wear appropriate attire.
- Must wear credentials for Sunday Opening Reception and Monday Water Park Party.

**Note:** If you conduct a meeting with a non-credentialed company or individual the following penalties apply:

1st offence – \$2,000 fine.

2nd offence – 1 year restriction from Conference program plus a \$2,000 fine.

3rd offence – Company will not be allowed to participate in the Conference program.