



2011 Manufacturer of the Year

In recognition of Painless Performance's outstanding contributions to the specialty equipment industry and in appreciation of conscientious efforts in support of the warehouse distributor concept of merchandise distribution.



Painless Performance Founded in 1990, Painless Performance has grown over the years from a manufacturer of a single street rod wiring harness to become the recognized leader in performance automotive electrical systems. Today, its diverse and still growing product offering of over 500 products provides electrical solutions for street rodders, hot rodders, off roaders, drag racers and automotive enthusiasts everywhere. One of the most respected companies in the industry, Painless has received three Best New Product awards from SEMA, seven runner-ups and was recognized as the 2002 PWA Manufacturer of the Year.