



2010 Person of the Year

In recognition of Rick's outstanding contribution and in appreciation of his conscientious dedication as an individual member of the specialty equipment industry.



Rick Sparks

While in college, Rick began working part-time in a small speed shop and quickly fell in love with the industry, the life style, and the people. He eventually decided to make it his career and over the following years he worked for various performance companies in warehouse sales, outside sales, counter sales, and store management all the while pursuing a mediocre racing career. In late 1987, Scooter Brothers, of COMP Cams, convinced Rick that his talents lie on the business side of the industry and agreed to give him a job provided he would promise to work as hard and with as much passion for COMP Cams as he did with racing. The rest is history. Rick worked in various positions with RHS and COMP Cams, and in 1997 when he was appointed sales manager for COMP Cams. Today, along with his duties at COMP Cams Rick is the VP of Sales for the COMP Performance Group.