



OFFICIAL PWA CONFERENCE APPLICATION

PWA CONFERENCE SEPTEMBER 27 – 29, 2010

PARTICIPANT TYPE

SALES REPRESENTATIVE

| PWA USE ONLY | |
|-----------------------|-----------------------|
| Date Rec'd _____ | Conf Pkg Mailed _____ |
| Check # (s) _____ | |
| Invoice # (s) _____ | |
| F.T.P.R. (Date) _____ | F.T.P.R. Inv # _____ |

| |
|--------------|
| PWA USE ONLY |
|--------------|

COMPANY NAME _____

(Please type or print legibly)

MAILING ADDRESS _____

Street

City

State

Zip

PERSON TO CONTACT _____ PHONE (____) _____ FAX (____) _____

E-MAIL ADDRESS: _____

CELL PHONE OF PRIMARY DELEGATE: (____) _____

2010 DELEGATE REGISTRATION FEES:

| | | <u>TYPE</u> | <u>FEES</u> | <u>OR</u> | <u>TYPE</u> | <u>FEES</u> |
|-------------------------|----------------------|-------------|-------------|-----------|----------------------|-----------------|
| <u>PRIMARY</u> DELEGATE | with meals | C1 | (1) \$595 | | <u>without</u> meals | C4 (1) \$400.00 |
| ADDITIONAL DELEGATES | with meals | C2 | \$495 | | | |
| ADDITIONAL DELEGATES | <u>without</u> meals | C3 | \$200 | | | |

(1) FIRST DELEGATE HAS THE OPTION TO BE WITH MEALS AT \$595 OR WITHOUT MEALS AT \$400.00

SPOUSE AND/OR COMPANION Please contact PWA for Breakfast, Lunch and Monday Night Dinner fee options.

IMPORTANT: PRINT NAMES OF YOUR COMPANY'S ATTENDING DELEGATES BELOW:

| Name | Type | Fees | Name | Type | Fees |
|-----------|-------|----------|-----------|-------|-----------------------|
| (1) _____ | _____ | \$ _____ | (4) _____ | _____ | \$ _____ |
| (2) _____ | _____ | \$ _____ | (5) _____ | _____ | \$ _____ |
| (3) _____ | _____ | \$ _____ | (6) _____ | _____ | \$ _____ |
| | | | | | Total \$ _____ |

RETURN APPLICATION TO THE PWA OFFICE NO LATER THAN APRIL 1, 2010.

Check enclosed Please bill me Master Card VISA AMEX Expiration Date: _____

Card #: - - - Last 3 digits on back of card:

Signature: _____

I hereby agree to comply with the Rules and Regulations as stated on page 2 of this application and understand that failure to comply will result in possible penalties and fines. This must be signed before we can accept your registration.

Print Name

Authorized Signature

**Absolutely no applications will be accepted after April 1, 2010. There will be no exceptions!
DEADLINE FOR REFUNDS JULY 1, 2010. ABSOLUTELY NO REFUNDS AFTER JULY 1, 2010.**

PWA 41-701 Corporate Way #1, Palm Desert, CA 92260 Phone (760) 346-5647 Fax (760) 346-5847

In an effort to ensure the quality of the PWA Conference Program, the Conference Committee requires all Conference participants to sign the front page of the Conference Application.

I hereby agree to comply with the following Rules and Regulations and understand that failure to comply will result in possible penalties and fines.

Conference Rules & Regulations:

- Must wear Credentials from 8:00am to 5:45pm Monday through Wednesday.
- May **Not** meet with anyone who does not have credentials.
- Must notify PWA immediately if someone is in the Conference area without credentials.
- Must notify meeting partner and PWA in writing in advanced of scheduled meeting cancellations.
- Must attend scheduled meetings.
- Must have meal tickets to attend Breakfast and Lunch.
- Must adhere to deadline dates for Company, Delegate and Room Cancellations.
- Must adhere to Banner placement and size limitations.
- Must register additional company delegates not credentialed in PWA Registration.
- Must wear appropriate attire.
- Must wear credentials for Sunday Opening Reception and Monday Water Park Party.

Note: If you conduct a meeting with a non-credentialed company or individual the following penalties apply:

1st offence – \$2,000 fine.

2nd offence – 1 year restriction from Conference program plus a \$2,000 fine.

3rd offence – Company will not be allowed to participate in the Conference program.